

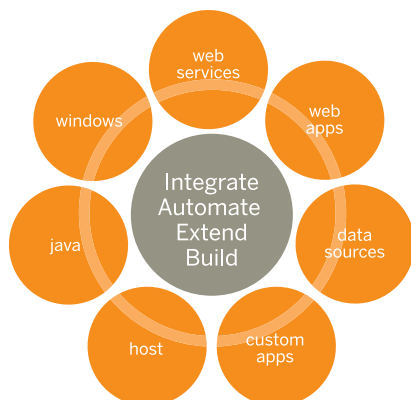
OpenSpan – Enabling the New Enterprise Desktop

Despite continued adoption of Service-Oriented Architectures (SOA), enterprise BPM solutions, mashups and rich internet applications; the average enterprise business user is still forced to deal with an increasingly complex and unproductive desktop environment. Software applications operate in silos and copy and-paste still reigns as the primary integration method. Cumbersome business workflows still require users to constantly toggle between applications to locate or update data. Given the state of today's desktop environments; few business users experience the benefits promised by IT.

The OpenSpan Platform addresses these challenges directly by reducing the desktop complexity. OpenSpan enables you to rapidly integrate new applications and services with existing desktop applications, automate workflows within or across applications, extend existing legacy applications with new business logic, build composite applications and service-enable legacy and desktop functionality. The result is a new enterprise desktop that enables your business users to more rapidly experience benefits from your IT organizations SOA, BPM, virtualization projects.

How OpenSpan Works

OpenSpan takes a very unique approach to integration. Unlike traditional server-side integration platforms that depend on API's or web services for integration; OpenSpan leverages the communications between an applications presentation layer and the underlying Windows operating system. This approach enables OpenSpan to dramatically simplify and expedite the integration process and include virtually any application; ranging from modern web applications to older closed legacy and desktop applications. The OpenSpan approach also enables you to change the behavior of your existing applications. For example, you can extend functionality by accessing new services, restrict users from performing undesired actions and add audit trails for compliance purposes.



OpenSpan Platform Features

INTEGRATE DATA BETWEEN VIRTUALLY ANY APPLICATIONS: including web, Java, host, Windows, PowerBuilder, DOS applications; even closed legacy applications without an available API.

EXTEND LEGACY APPLICATIONS WITH WEB SERVICES: for example, extend an existing CRM application by enabling the application to call an address verification web service every time a new address is filled out.

AUTOMATE WORKFLOWS WITHIN AND ACROSS APPLICATIONS: eliminate time-consuming manual processes by automating common workflows. For example, whenever an address field is changed in your CRM application; automatically update the address fields in your CRM, billing, provisioning and shipping application.

ADD NEW BUSINESS LOGIC TO EXISTING APPLICATIONS: modernize your legacy applications by adding new business logic that meets your current business needs. For example, prevent a financial application from allowing a credit to be processed beyond a pre-defined limit or add logging to an application for audit trail purposes related to compliance.

SERVICE-ENABLE LEGACY APPLICATIONS: enable virtually any application – including desktop, host, even DOS applications to participate in your SOA implementation.

EXPOSE BUSINESS PROCESS AUTOMATIONS AS WEB SERVICES: rapidly create automations within an application or across virtually any new or old legacy application and then expose the automations as a web service.

BUILD NEW COMPOSITE APPLICATIONS: merge page flows from disparate applications into a single user interface to drive productivity gains for your employees

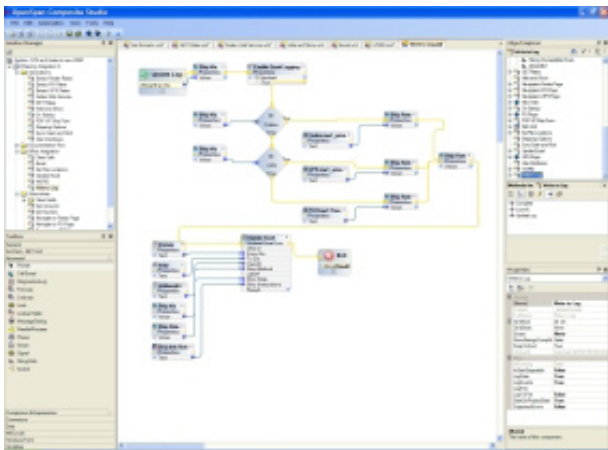
EXTEND ENTERPRISE BUSINESS PROCESS MANAGEMENT (BPM) TO THE DESKTOP: enable enterprise workflows to call a service on a users' desktop that can span all applications; not just web-based applications. Bridge enterprise BPM workflows and the business users that need to participate.

SUPPORT VIRTUALIZED ENVIRONMENTS: overcome the hurdle of integrating data between virtualized and non-virtualized applications or between two virtualized applications operating in different virtualized "bubbles" beyond copy-and-paste. Expose functionality from virtualized applications as web services consumable by desktop and other legacy applications.

OpenSpan Platform Components

There are two core components that make up the OpenSpan Platform:

OPENSAN STUDIO: the development environment for the OpenSpan Platform, which provides a highly intuitive visual design environment for interrogating applications and building integration points, business process automations and composite applications.



OPENSAN INTEGRATOR: the small run-time component deployed to desktops that executes all integrations, automations and composite applications created by OpenSpan Studio.

OpenSpan Platform Editions

ENTERPRISE EDITION: The OpenSpan Platform Enterprise Edition enables you to:

- ⌘ Integrate data between virtually any type of applications
- ⌘ Automate workflows within or across applications
- ⌘ Extend legacy applications by adding new business logic
- ⌘ Build composite applications to drive productivity gains



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SOA DESKTOP EDITION: accelerates the deployment and adoption of new services to expedite the realization of business benefits of SOA. The OpenSpan Platform SOA Desktop Edition allows you to rapidly consume web services within legacy applications and workflows and, for the first time ever, to service-enable desktop and other legacy applications as well as the workflow automations that span these applications. Effectively, the OpenSpan Platform SOA Desktop Edition enables you to more quickly roll out Web services to business users as well as to expose application functionality and workflow automations as web services for consumption within SOA environments.

CCF 2008 EDITION: designed to operate with Microsoft's Customer Care Framework (CCF) 2008. OpenSpan enables a wider range of applications, including Java, host, custom-built and closed legacy applications to participate in Microsoft CCF 2008 solutions. Developed with assistance from Microsoft, the OpenSpan Platform for CCF 2008 helps to further optimize the customer experience by arming employees with an integrated desktop that automates critical business processes and provides rapid access to vital customer information.

OpenSpan Services

OpenSpan provides Maintenance, Consulting and Training services for customers and partners. For more information on any service offering, please contact us directly.

OPENSAN MAINTENANCE SERVICES: OpenSpan provides maintenance services in order to provide world class support and ensure our clients have access to all the latest software releases, add-ons, defect fixes and patches in a timely manner. There are three main elements to OpenSpan Maintenance: Customer Support, Upgrades and Updates.

OPENSAN CONSULTING: OpenSpan offers OpenSpan Platform Consulting and Services via internal certified OpenSpan professionals or certified OpenSpan partners. Consulting and Services assistance include Proof of Concept assistance, Pilot Assistance, and OpenSpan Platform Implementation assistance.

OPENSAN TRAINING: There are two primary OpenSpan training courses available: **OpenSpan Basic Training** – Introduction to OpenSpan Studio and **OpenSpan Advanced Training** – Windows & Web Adapters. Customized training courses are also available for OpenSpan customers.

Getting Started

For more information on the OpenSpan Platform, please visit www.openspan.com. For OpenSpan sales or general inquiries, please contact us at sales@openspan.com or information@openspan.com.